**THE IMPACT OF SOCIAL MEDIA MARKETING ON SMALL BUSINESS SALES: A QUANTITATIVE ANALYSIS**

**In Partial Fulfillment**

**of the Requirements in**

**Practical Research II**

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**APPROVAL SHEET**

The research entitled **“The Impact of Social Media Marketing on Small Business Sales: A Quantitative Analysis”**, prepared and submitted by the student/students: **Jamaica Arbalate, Mary Gabrielle Cruz, Keanne Enriquez, Julia Nicole Gallardo, Mark Macahipay, John Mark Plotado, and Juliana Santos** in partial fulfillment of the requirements in Practical Research II has been examined and recommended for acceptance and approval for Oral Examination.

**RESEARCH COMMITTEE**

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**PANEL OF EXAMINERS**

Approved by the committee on the Oral Examination with an average of \_\_\_\_\_\_\_.

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Accepted and approved in partial fulfillment of the requirements in Practical Research II (date and time)

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